

WBNG BINGHAMTON

WBNG Television Inc
560 Columbia DR
Johnson City, NY 13790-3300

Ad Elements
45 LEWIS ST STE 1E
BINGHAMTON, NY 13901-6605

Contract # 421405

Schedule Dates 10/17/16-10/23/16
Advertiser Friends of Jason Garnar (28098)
Agency Ad Elements (4576)
Product Political - Local 1 (1103)
Brand L-NY-Broome County Executive (136300)
Salesperson House, WBNG (1621)
Sales Office WBNG Television, Inc.
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Agency Political
Billing Type Standard
Comments

Date Entered 10/12/16
Last Modified 10/13/16
Entered By Denise Edmister
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$584.21
Net Total \$3,310.54
Sales Tax

WBNG CBS (WBNG)

By Broadcast Month	Spots	Rate
Oct. 2016	23	\$3,894.75
Grand Total:	23	\$3,894.75

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	6A- 7A (EST)	1	X	X	X	X	X			1	\$104.00	\$104.00	WBNG CBS (WBNG)		10/12/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	6A- 7A (EST)	2	X	X	X	X	X			2	\$160.00	\$320.00	WBNG CBS (WBNG)		10/12/16
3.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	8A- 9A (EST)	2	X	X	X	X	X			2	\$100.00	\$200.00	WBNG CBS (WBNG)		10/12/16
4.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	8A- 9A (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	WBNG CBS (WBNG)		10/12/16
5.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	4P- 5P (EST)	2	X	X	X	X	X			2	\$58.50	\$117.00	WBNG CBS (WBNG)		10/12/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	7P- 7:30P (EST)	2	X	X	X		X			2	\$125.00	\$250.00	WBNG CBS (WBNG)		10/12/16
7.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	7:30P- 7:57P (EST)	1	X	X	X		X			1	\$81.25	\$81.25	WBNG CBS (WBNG)		10/12/16
8.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	11P- 11:35P (EST)	1	X	X	X		X			1	\$146.25	\$146.25	WBNG CBS (WBNG)		10/12/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	11P- 11:35P (EST)	2	X	X	X		X			2	\$225.00	\$450.00	WBNG CBS (WBNG)		10/12/16
10.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	10:00:01P- BLUE BLOODS						1			1	\$400.00	\$400.00	WBNG CBS (WBNG)		10/12/16
11.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9:30:01P- MADAM SECRETARY II								1	1	\$400.00	\$400.00	WBNG CBS (WBNG)		10/12/16
12.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	7:27P- 60 MINUTES								1	1	\$400.00	\$400.00	WBNG CBS (WBNG)		10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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13.0	Normal Line / FOOTBALL PreGame	10/20/16-10/20/16	2	:30	7:30:01P- NFL THURSDAY NIGHT KICKOFF					1				1	\$300.00	\$300.00	WBNG CBS (WBNG)		10/13/16
14.0	Normal Line / FOOTBALL PreGame	10/20/16-10/20/16	2	:15	7:30:01P- NFL THURSDAY NIGHT KICKOFF					1				1	\$195.00	\$195.00	WBNG CBS (WBNG)		10/13/16
15.0	Normal Line / SPOT	10/17/16-10/21/16	3	:15	10:58:26A- THE PRICE IS RIGHT	1	X	X	X	X	X			1	\$81.25	\$81.25	WBNG CBS (WBNG)		10/12/16
16.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$160.00	\$320.00	WBNG CBS (WBNG)		10/12/16

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